

## **PARKWAY LIGHTNING VOLLEYBALL CLUB ANNOUNCES PARTNERSHIP WITH ADIDAS**

**SAINT LOUIS, Missouri** – Parkway Lightning Volleyball Club and adidas today announced a five-year partnership in which the Portland, Ore., based company will be the official athletic brand of Parkway Lightning Volleyball Club.

With the new partnership, adidas will supply Parkway Lightning Volleyball Club with head-to-toe apparel and footwear, equipment, and accessories for all players and staff through the 2018-23 seasons.

“We are thrilled to announce our partnership with adidas for the upcoming seasons. PLVC fully supports and aims to embody adidas’ belief that ‘through sport, we have the power to change lives.’ adidas is a perfect fit for our club as we expand into new areas of the game and continue to focus on developing well-rounded athletes.”

adidas is a global designer and developer of athletic and lifestyle footwear, apparel and accessories with the mission to be the best sports brand in the world. As an innovation and design leader, adidas engineers the best in high-performance products to make athletes better, faster and stronger and creates a range of classic and fresh lifestyle and high-fashion lines. adidas has marketing agreements with the National Hockey League (NHL), National Basketball Association (NBA), National Football League (NFL), Major League Baseball (MLB), Major League Soccer (MLS) and Major League Lacrosse (MLL).



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