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FOR IMMEDIATE RELEASE:

## **TECHNOLOGY GIANTS LEAD THE WAY IN DIVERSITY AMONG BLACKS IN TECHNOLOGY & EPSILON PROGRAM**

**Washington, DC** (Jan 3, 2013) – Forging the way for Blacks in Technology, the world's leading corporate giants were awarded with Black Data Processing Associates (BDPA) prestigious *Corporate Epsilon Award*. The awards went to Health Care Service Corporation, HP, Intel, Johnson & Johnson, Merck, Walmart, WellPoint and Wells Fargo. This year's Corporate Epsilon nominees will be announced at BDPA's 35<sup>th</sup> Annual National Conference, August 14-17, 2013, in Washington, D. C.

BDPA's Corporate Epsilon and Top Company for Blacks in Technology Awards recognize companies who are trailblazers in training, retention, tenure, promotions, supplier diversity, and community outreach. The 2012 *Best Company for Blacks in Technology* award went to Johnson & Johnson for their support of BDPA on a national and local (New Jersey) level.

Listed among the 2011 Fortune 500 Companies, Hewlett Packard, Intel, Johnson & Johnson, Merck, Walmart, WellPoint, and Wells Fargo are change agents. Hewlett Packard reports, "We view change in the market as an opportunity to grow; to use our profits and our ability to develop and produce innovative products, services and solutions that satisfy emerging customer needs."

Last year's Technology Conference individual awards went to Rashsaan Alston, *Most Promising Technologist*; Julius Clark and Gwendolyn Davis, *Career Achievement*; Susan Barker and Baron Thrower, *Professional Achievement*; and William Holdipp, Jr., *Community Service*.

Below are the key dates for the 2013 Epsilon Awards:

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|--|-----------------|
| • Applications available                       | January 7, 2013 |
| • Nomination deadline:                         | May 3, 2013     |
| • Epsilon Awards announced:                    | June 7, 2013    |
| • Top Company For Blacks In Technology awarded | August 17, 2013 |

Please contact Jesse Mathews at [epsilon-awards@bdpa.org](mailto:epsilon-awards@bdpa.org) or plan to attend BDPA's 35<sup>th</sup> Annual National Conference. For more conference information, contact Wayne Hicks, Director, BDPA Corporate Sales Department, [corpsales@bdpa.org](mailto:corpsales@bdpa.org), (513) 284-4968.

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