[Sample Speech Asking for Donations]

You know those friends who are perpetually there for you? Whether you need a ride home at 2 in the morning or you’re sick and they come bring you soup, you just know you can always count on them to have your back. Well, that’s sort of like the friendship a dog brings to your life. It doesn’t matter if you’ve been gone from the house for four minutes or four hours, dogs are always ecstatic to see you again. You could throw a stick across the lawn all afternoon, and they’ll act like their brilliant master has created the best, most exciting game on the planet. They can sense when you’re ill and lie protectively near you. They can sense when you’re sad and lick your hand affectionately. They’re extraordinarily affectionate and intuitive creatures; however, not all of them are lucky enough to have an owner whom they can love and adore.

Twice a week, we welcome a new addition to our family at Cute ‘N’ Cuddly Canines, which means we house just over a hundred dogs in this shelter every year. We love all of the animals who come to us for as long as they were meant to be on this earth, so, as you can imagine, it’s getting a bit crowded, and resources are slight.

This is why we are currently seeking donations for our little shelter, which has been here in town for the last 75 years. We do not turn dogs away, nor do we euthanize them; therefore, we need to expand to accommodate this growing family of man’s best friends.

We survive thanks to the help of our dedicated volunteers, but the water and electricity are not free—nor are the leashes, shampoo, flea dip, collars, toys, bedding, cleaning supplies, cages, food, towels, toothbrushes, slings, nail trimmers, medication, harnesses, and everything else that keeps this shelter running.

Many of our volunteers spend up to eight hours a day at the shelter, making sure that each of our furry friends feels comfortable and loved. There’s only so much these people can do, however, with their limited resources. Some of the ladies have even taken to purchasing dog food on their own dimes to make sure no one has to go hungry.

We are asking for a little help for the town’s most vulnerable inhabitants. The smallest of donations makes a world of difference, and we are eternally grateful for the support we have gotten over the years.

Aside from the official donation page, we are also having a very special event on May 20 to which you are cordially invited. From 8 am to 8 pm at the community center, there will be a wonderful day of festivities, and every cent of the proceeds will go toward the shelter. We hope to see everyone there. From the giant Mastiffs to the teacup Yorkies, the doggies thank you, the staff thanks you, and I thank you for your time and compassion.

And, of course, if your family is looking for a cuddly canine to call your very own, you know where to look. We have adoption fairs every Saturday at the shelter, and we hope to get every single puppy a loving and caring home.